

Jack Kittelson

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Education

UNIVERSITY OF WISCONSIN-MADISON

Madison, WI

Intended Degree: B.S in Human Ecology

May 2026

Intended Major: Consumer Behavior & Marketplace Studies

Intended Certificates: Digital Studies, Graphic Design

Overall GPA: 3.82/4.00

Experience

MADISON MALLARDS

Madison, WI

TICKET SALES INTERN

05/12/2025-

- Processed daily ticket orders for the Madison Mallards and Night Mares using the Northwoods League ticketing system to ensure accurate seat assignments, manage will-call operations, and assist fans both in-person and over the phone, contributing to efficient game-day operations and a positive fan experience.
- Created daily Game Day Sheets using Canva and Excel for key information, from staffing needs to accessibility accommodations, streamlining communication across departments for over 57 home games.
- Assisted the sales team with outbound calls, group sales logistics, and promotional outreach to drive fan engagement and increase ticket revenue, supporting group experiences ranging from 15 to 200 attendees.

WISCONSIN UNION

Madison, WI

EVENT SETUP TEAM MEMBER & SUSTAINABILITY ADVISORY BOARD MEMBER

09/05/2024-

- Collaborated with peers to efficiently set up rooms for a diverse range of events.
- Delivered support and coordinated tasks to ensure smooth operations and effective organization.
- Cooperated with Wisconsin Union trustees, coworkers, and students to support UW-Madison's Zero-Waste Efforts.

STUDENT PIRGS

Madison, WI

ORGANIZER LEADERSHIP TRAINEE

05/28/2024-07/23/2024

- Developed skill in gathering target audiences for campaigning.
- Advocated for sustainable actions regarding the environment through two local media organizations.

Activities

SPORTS BUSINESS CLUB

Madison, WI

MARKETING DIRECTOR

5/20/2025-

- Managed the club's social media calendar, increasing event awareness and engagement across Instagram and LinkedIn.

- Utilized Canva and Adobe Creative Suite tools to produce visually engaging promotional content.

MORGRIDGE CENTER FOR PUBLIC SERVICE

Madison, WI

BADGER VOLUNTEER TEAM LEADER

1/29/2025-

- Coordinated a team of fellow Badger volunteers to support food pantry operations.
- Engaged with families at the Bayview Foundation and Neighborhood House to ensure their needs are met.
- Conducted regular inventory audits to maintain adequate supplies.

Skills & Interests

TECHNICAL: Canva, Adobe Photoshop, Microsoft Excel, Microsoft Powerpoint

LANGUAGE: English, B2 Fluency Spanish

INTEREST: Volunteerism, Journalism, Graphic Design, Social Media